



Millennium Restaurant Group  
3505 Greenleaf Blvd  
Kalamazoo, MI 49008

Contact: Erica Vitkin, Marketing Director  
EricaVitkin@MillenniumRestaurants.com  
P: (269) 375.1193  
F: (269) 375.1346

FOR IMMEDIATE RELEASE

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### Black Swan to Change Concept

KALAMAZOO, Mich.—After 38 years of serving the people of Kalamazoo and beyond, one of Kalamazoo’s oldest and most beloved restaurants, The Black Swan, will be changing concepts and creating the opportunity for Martell’s to expand into its dining room on September 9, 2009.

“The Black Swan has been our flagship property of Millennium Restaurant Group,” said Owner Ken Miller of the restaurant, “but after 38 years, we are sending our beloved ‘Swan’ into retirement so it can relax during its golden years. It will also give us an opportunity to serve a broader spectrum of our community.”

Martell’s, the 19-year old tavern currently located within the Black Swan, will expand its concept into the main dining room. The new atmosphere will personify everything that Martell’s has provided over the years: fun, casual, laugh out loud, intimate, delicious, and be centered on the embodiment of ‘Eat well, Laugh often, Live long.’

“The new Martell’s will offer our patrons an expanded menu selection to include current menu favorites, affordable entrees, and beyond,” said Miller. “And, we are happy to announce a 100% smoke-free building with the grand opening.”

The official opening for the new Martell’s is slated to take place on September 9, 2009 for a fun kick off to the fall. In the meantime, The Black Swan couldn’t be sent off silently.

“For almost four decades The Black Swan has been the backdrop for so many important life events. We have seen everything from wedding proposals to special Valentine’s Day plans to divorce parties,” said Operating Partner, Shelly

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Pastor. "In recognition of these life events, we want to celebrate them, and the memories they've created all summer long."

Beginning in July, a summer-long celebration of The Black Swan's 38-year span will begin. Every few weekends until August, The Black Swan will host a specially-themed party which will be open to the public. Included in some of the events will be interactive entertainment provided by local improv comedy troupe "Kind of Pretty Women." Parties being planned include:

- A special wedding party for all who may have celebrated their wedding, rehearsal dinner, anniversary, or even proposed in the restaurant
- A prom party for those who dined back in high school (except this time with spiked punch)
- The last night of service at The Black Swan

In addition to the above events, every weekend in July will be your Birthday! Every Friday-Sunday it's everyone's birthday and everyone in attendance will receive a complimentary birthday dessert. Every weekend in August will be Valentine's Day, and all couples will receive a complimentary rose.

"We know that many more memories will be made and important life events will take place in the new Martell's" said Pastor.

The Black Swan has worked hard over the past 38 years, and has brought joy to many people, and now it will be able to relax in its new retired state, and let Martell's start bringing that same joy to many people in the future.

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*Millennium Restaurant Group was formed by a group of restaurateurs from the Kalamazoo, Michigan area in 2000. In creating MRG, the managing partners pooled as many resources, talent, and experienced personnel as possible to collaborate and enhance each unique and individual location of The Black Swan, Epic Bistro, The Union Cabaret and Grille, Fieldstone Grill, Martell's Tavern of Coldwater, MI, Cityscape Events Center, Millennium Catering, and the NEW Martell's coming 9.9.09.*